

TURN YOUR BUSINESS AROUND AND BE PROFITABLE!

PIVOT FOR PROFIT

PIVOTLEADER
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PIVOTLEADER'S 100% GUARANTEE:

Our reputation is built on getting results, and we won't let that reputation be tarnished because you are not 100% satisfied. I only ask that you give the Pivotleader Academy a try. If at end of the 3 months you think that you aren't on track to make more money than you have paid out, We will gratefully give you a full refund! All you have to do is Ask! – Dave Fuller Partner Pivotleader Inc

WHAT'S INCLUDED

- 2 monthly group coaching sessions every month for 3 months
- 2 private and confidential individualized training sessions per month with your highly qualified business trainer
- Time to ask your questions each step of the way
- Access into our exclusive training center
- Recording of the Pivot for Profits Program sessions

PIVOT FOR PROFIT ACADEMY: 3 MONTHS TO PIVOT YOUR PROFITS

Is your business struggling with profitability during this difficult time? Do you wish that you could understand how to turn your business around and make it more profitable and generate more cash? If so, you are not alone! 40% of Businesses across North America are challenged in getting and keeping their businesses profitable at any given time and right now more than ever, profitability is difficult. Losing money or just working for wages is stressful and affects your health, your sleep and your energy. This 3-month program is designed for business leaders like you that need to turn their businesses around and make them profitable.

The Pivot for Profit Program will help you focus on the key elements needed to make a business profitable. Each week we will focus on a different area of the business that affects your profitability. **You will learn all those things about your business that you were never taught in school or when you bought that business.** And you don't have to do it alone. **The Pivot for Profit program uses a proven process of group training and one to one training focused specifically on plugging the profit holes that are holding back your company.**

We guarantee that you will increase the profitability of your business or you will get your money back!

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Here is a sample of what you'll learn in the Pivot for Profits Program:

1. **How your Business Really Works** - We all think we know how our business works, but do we really understand how money flows in and out of our business and affects the bottom line? You will learn the 7 areas of your business that directly influence your profitability and what to do about them.
2. **How to Increase Your Margins without Losing Customers** - You will learn what to focus on to increase your margins and make more money for everything you do in the business.
3. **How to Increase Your Average Sale** - Imagine how much easier your business would be if each customer bought more from you. You will learn how this month!
4. **Finding and Filling Profit Holes in Your Business** - Discover where and how you can reduce costs and increase profits.
5. **Understanding Your Financial Statements** - Many business owners don't understand their financial statements. This month we will focus on helping you understand these statements so you can make better decisions.
6. **Pricing for Profit** We will discuss some ways that we can help you change your thinking about pricing to improve profitability. We will talk about the science of pricing and how it affects you.
7. **How to Sell More with Less Effort to your Existing customers** - Find out the secrets of selling more to your existing customers and keeping them happy.
8. **Improving Your Conversion Rates for Greater Profit** - Clearly understand why people don't buy from you, and implement strategies that will reduce customer risks and help you get more buyers

Can't make all the dates? – Don't worry each session is recorded and made available for business owners like you who get tied up once in a while!

Costs: \$899/month plus GST

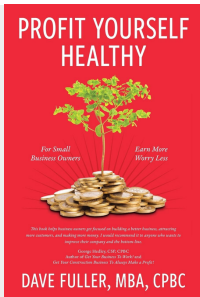
Plus, you'll receive these 3 FREE bonuses:

1. The Profit Yourself Healthy Online Academy 119 lessons (value \$399) You will have 1 year access to the Profit Yourself Healthy Online Academy program that you learn more on your own time to improve Your Profit Potential.
2. Autographed Books autographed by Dave and Tony for you and Your Team (value \$60)
3. Additional Staff Members can join Free from a single location (no private training for additional members)



DAVE FULLER, MBA, CPBC

Dave has worked with leaders from over 200 organizations from 3 continents in the past 6 years. He believes that leaders grow from continuous application of best practices and new knowledge. Dave has 35 years of experience owning and running his own companies with up to 50 employees. Dave has facilitated training for hundreds of business professionals over the past 5 years to help them Earn More and Worry Less. **Instructor Qualifications:** MBA UNBC, Certified Professional Business Coach, Certified DISC Trainer, Authorized Trainer for PBCA Canada, Author of the book Profit Yourself Healthy.



TONY MALYK, CPBC

Tony is an award-winning Business Coach, Trainer and the Author of the book, "Leaky Bucket of Profits". He has over 30 years of business management and entrepreneurial experience in building profitable and effective businesses. Tony enjoys sharing his management experience and business coach training to help his clients transform their business into valuable, cash-generating enterprises with a focus on leadership development, strategic planning, sales & marketing strategies, team building, profitability, and financial management.

